

Social Cannabis Dispensary Surpasses \$53,000 in Charitable Donations Through Be.Social Community Program

DENVER (Mar. 17, 2025) — <u>Social Cannabis Dispensary</u> proudly announces a major milestone regarding its <u>Be.Social Community</u> program, a unique giveback initiative designed to uplift and empower nonprofits. The Be.Social Community officially donated \$53,759.50 to 10 local charities in industries including social equity activation, hunger relief and health-focused organizations. Kicking off the second quarter, Social Cannabis Dispensary is excited to name Community Food Share as the next recipient of the Be.Social Community donation, helping to continue their commitment to fighting food insecurity.

"We are thrilled to be the next recipient of the Be.Social Community donation program. This generous support directly fuels our mission and helps ensure that our neighbors who need it most have access to nutritious food," said Kim Da Silva, CEO of Community Food Share. "Partnerships like this are crucial in enabling us to provide fresh, replenishable meals to families facing food insecurity."

Since launching the Be.Social Community initiative, Social Cannabis Dispensary has partnered with numerous local nonprofits to support causes that make a difference in the lives of Colorado residents. The Be.Social Community program has previously supported Community Food Share and is excited to deepen the partnership with the upcoming donation. Every donation reinforces the company's dedication to reinvesting resources into underserved communities within Colorado.

"Our mission goes beyond cannabis," said Josh Riggs, Co-Founder of Social Cannabis Dispensary. "Through the Be.Social Community program, we're investing in the people and causes that make Colorado such a special place. Hitting \$53,000 in donations is just the beginning, we're committed to building even stronger community partnerships in 2025."

Social Cannabis Dispensary customers will also have the opportunity to participate in paying it forward and support Community Food Share through a special collaboration with Seed & Smith and Blazy Susan. The dispensary is launching a limited-edition Max Out Bundle Box, featuring 56 joints with products from Seed & Smith and Blazy Susan, available exclusively at Social Cannabis Dispensary locations. For each box sold, \$5 will be donated to Community Food

Share. Along with the products, consumers will receive more information on the importance of hunger relief and how they can further support the cause.

"Partnerships with the top brands in the cannabis industry have been crucial to amplifying our community impact," said Dan Morgan, Co-Founder of Social Cannabis Dispensary. "By working together, we deliver high-quality products to our customers and contribute meaningfully to the neighborhoods we serve."

As the cannabis industry continues to grow, so does the responsibility of businesses to ensure that their success benefits communities more broadly. Historically, cannabis has disproportionately affected underserved communities and today's market allows the opportunity for industry players to spark meaningful change. Social Cannabis Dispensary remains committed to using its platform to advocate for a more inclusive and responsible industry.

As we look ahead, Social Cannabis Dispensary remains dedicated to strengthening meaningful connections between customers, partners and the communities that we uplift. Through the Be.Social Community movement, we will continue expanding our impact and championing important causes proving that cannabis is a force for good.

For more information about the Be.Social Community program or to schedule an interview, please contact Josh Riggs at iosh@thesocialcannabis.com or 720-217-8883.

About Be.Social Community

The Be.Social Community program is an innovative initiative that fosters collaboration with industry brands to make a positive impact on the community. Through this program, we establish partnerships with our customers favorite brands, where a portion of the funds from each sale supports our neighborhoods' greatest needs. Today, a portion of every unit sold from brands such as Dixie, Batch, Harmony, Haze, Wana, Sano Gardens, Eureka, Spherex, Green Dot Labs and Mighty Melts at each Social Cannabis Dispensary location is donated quarterly to a local nonprofit organization.

About Social Cannabis Dispensary

Social Cannabis Dispensary invites customers to *Expect More*. Our establishment is more than just a place to purchase cannabis, it's a destination for good vibes, great products, friendly faces and memorable experiences. With expertly curated selections, Social Cannabis Dispensary makes every visit enjoyable and welcoming with top quality flower and commitment to exceptional customer service. You can learn more about our special deals for members by visiting one of our six locations across Denver, Golden and Louisville or explore our website at www.thesocialcannabis.com.